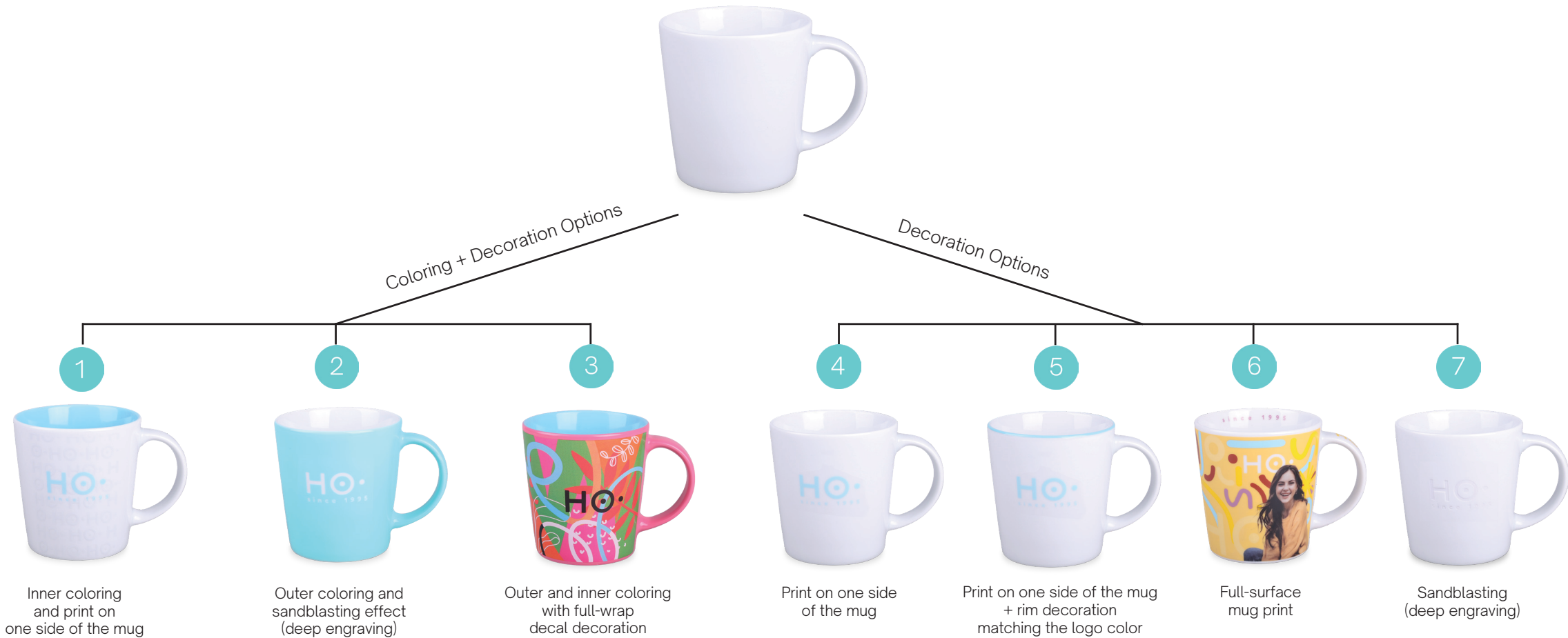


Branding Map

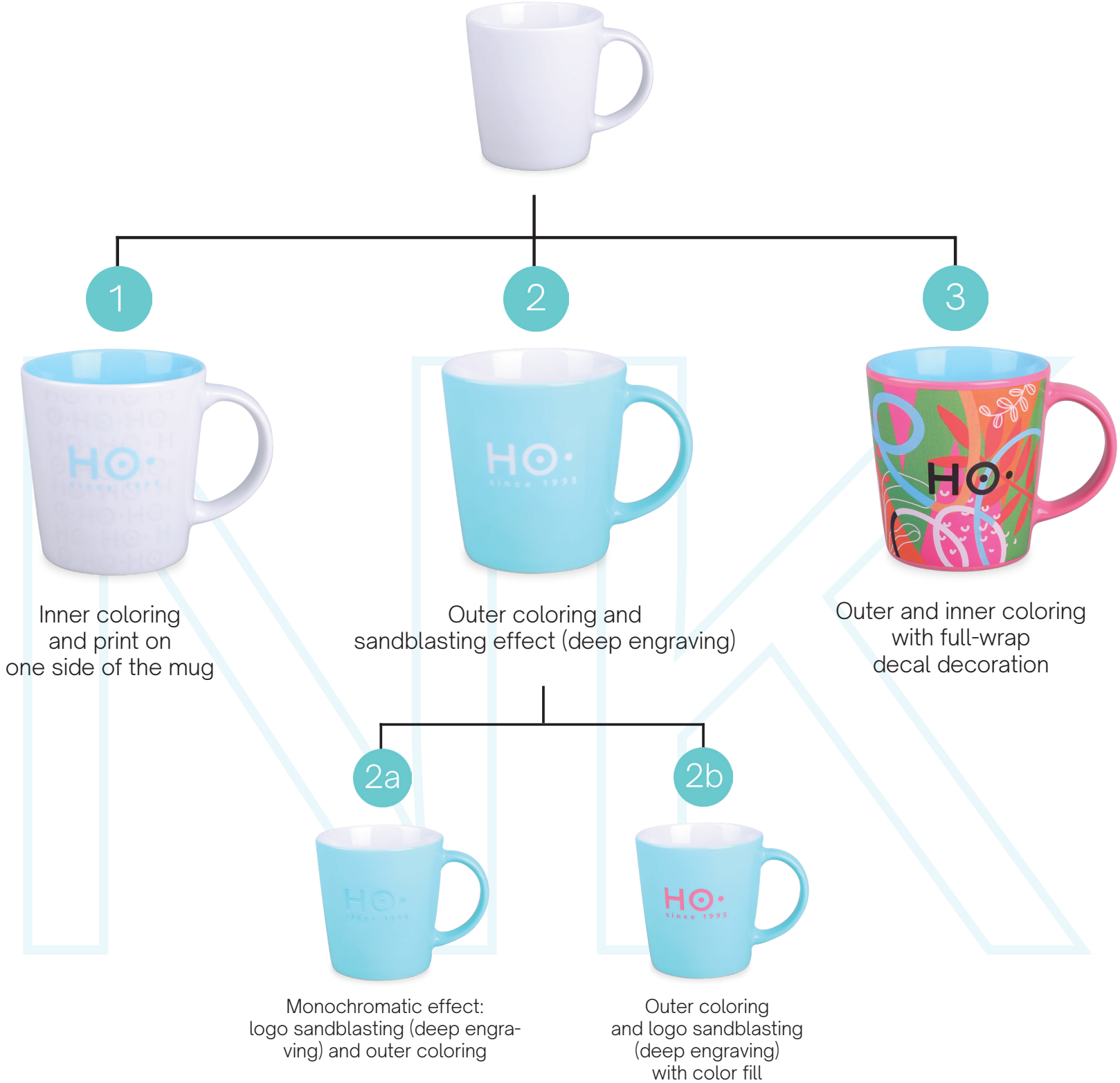
Your Guide to **White Mug** Customization Options

This material is a compendium of knowledge about decorating and coloring a white porcelain mug*. We present **ready-made concepts and proven personalization paths** – from classic techniques to full coloring based on Pantone shades. Choose the options that will best enhance your brand's message and start without unnecessary preparation.



*This guide presents only basic branding options. Ask us about other or more complex solutions.

Coloring + Decoration Options



1 Inner coloring and ceramic decal on one side of the mug



2 Outer coloring and logo sandblasting (deep engraving)



2a Monochromatic effect: logo sandblasting (deep engraving) and outer coloring

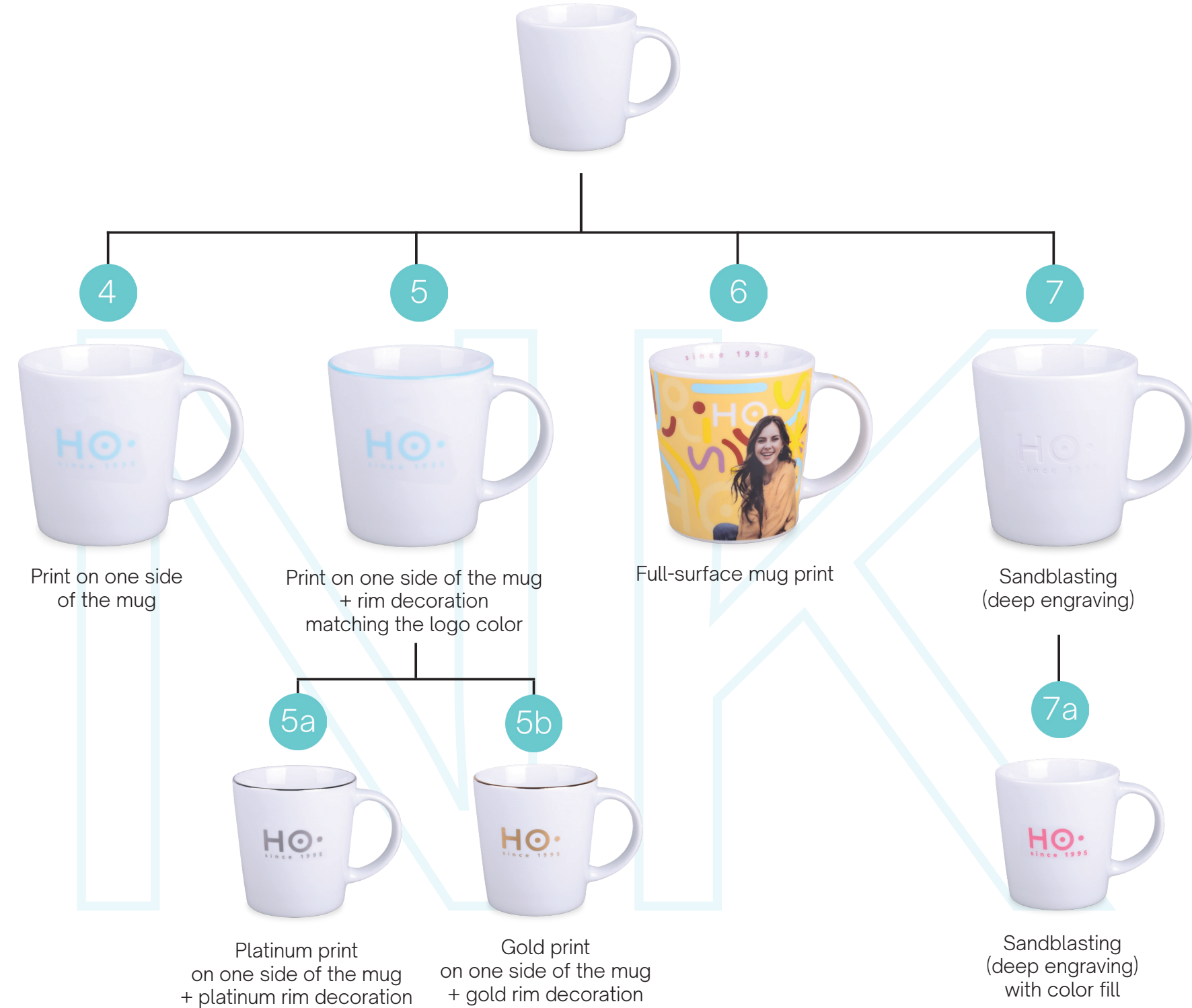


2b Outer coloring and logo sandblasting (deep engraving) with color fill

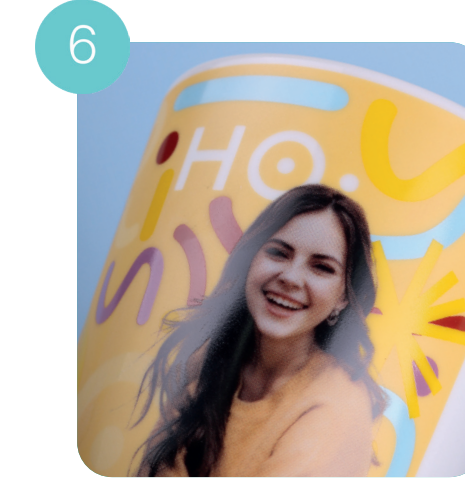


3 External and internal coloring plus organic decal decoration (CMYK) all around

Decoration Options



Print on one side of the mug + rim decoration matching the logo color



Full-surface ceramic decal printing (CMYK + Pantone colors)



Sandblasting (deep engraving)



Platinum print on one side of the mug + platinum rim decoration



Print on the handle



Print on the bottom outside



Sandblasting (deep engraving) with color fill



Gold print on one side of the mug + gold rim decoration



Print on the bottom inside



Print on the inner wall

That's not all...
Ask about more creative options.